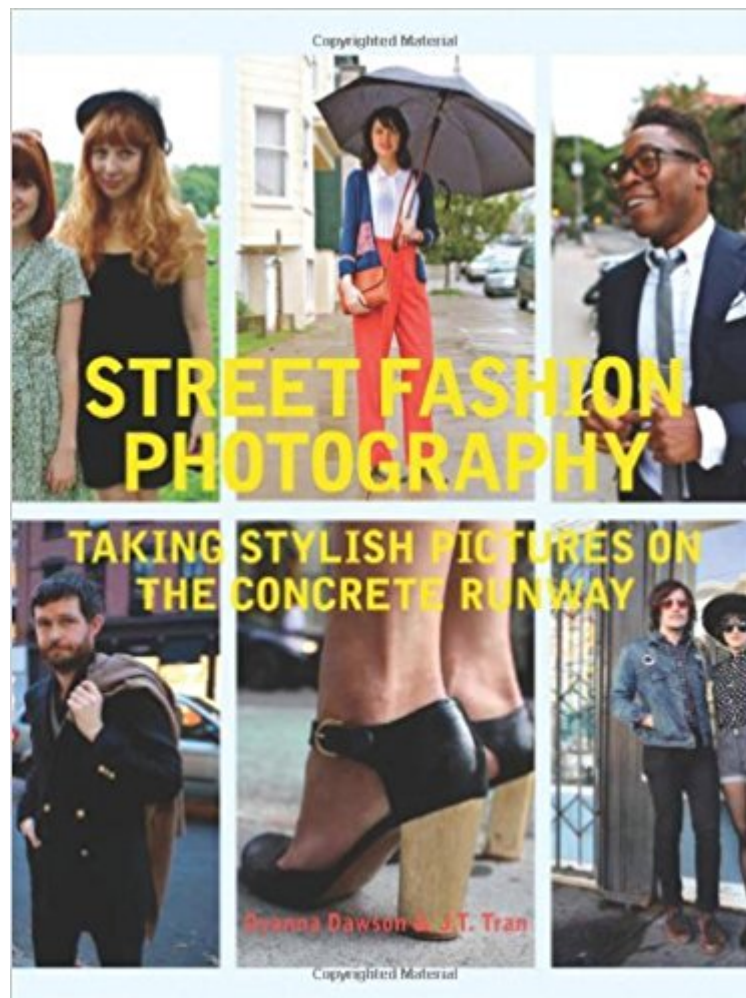




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# Street Fashion Photography: Taking Stylish Pictures On The Concrete Runway



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## Synopsis

City sidewalks are a concrete runway of style innovations just begging to be photographed. For beginning and seasoned shutterbugs alike, this handy manual is the ultimate guide to capturing great looks spotted on the street. In breezy accessible text, the fashion writers behind the popular blog Street Fashion Style reveal insider tips on all the essentials: choosing on-the-go camera equipment, approaching and styling subjects, securing model releases, composing and lighting an incredible shot, creating a street style blog, and so much more. Fully illustrated with tons of super-chic example shots, this book offers plenty of practical advice for budding street fashion photographers, plus endless inspiration for style seekers.

## Book Information

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## Customer Reviews

"A user-friendly manual for both beginner and seasoned shutterbugs." - Time Out New York  
"The book's copious images-a selection of the authors' finest shots from their website-illustrate the spirit and spontaneity that characterizes the best street style photos." - Time.com

J. T. Tran is a California-based photographer. Fashion photographer Dyanna Dawson resides in Manhattan.

This book is so specific in its subject matter. I was fortunate to find not only a book that talks about shooting street photography, but also street fashion photography. It answered every question and

concern I had about shooting street style photography. The authors give great tips and advice. Their photos are gorgeous. They are true to their craft and the book does an excellent job in educating those that want to pursue this type of photography.

This book has so much to offer to all ages and all cultures. It is easy to read and understand, The pictures are fantastic and the guidance/instruction for becoming a fashion photographer and blogger is very motivating. Everyone I have shown the book to has wanted a copy for themselves or their family member or friend. I recommend this book to everyone who takes an interest in their daily image and wardrobe... also, to those people who like to make their own fashion statements and creative looks. The vintage collections are so exciting to see. After viewing the photos, I realized that those "old" clothes can become classics.

I have been addicted to blogs such as The Sartorialist and Stockholm street style or even Grande Dore's site for years. Out of sheer curiosity I wanted to learn more about the technical aspects of street photography. This book is such a great primer. It helped me pick out the type of camera I need, as well as determine if this is a hobby I really want to try to pursue. Because I am a beginner I found this book useful. I do not think this book would be as helpful to a more advanced or intermediate level photographer.

I used this as a reference for a school project, it is great! It even comes with a sample model release which i used as well.

I was pleased to find this book for a gift and was very satisfied with its arrival and condition. Thank you

I initially thought this was going to be more of an editorial-type book on street fashion, but was a tad disappointed to find out that it's more amateur photography OF fashion. It's still a very good book, as I can glean inspiration from people who weren't paid to be in the book--it's just their every day, natural style, which I appreciate. Don't know that I'd have bought it knowing this in the first place, though. My mistake! No biggie, though.

Xmas present for my teenage girl, who's interested in street photography. She loves it.

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